

# Partner Outreach Toolkit

Thank you for helping us promote the important message and resources of the Determined to Vote initiative! Determined to Vote (DTV) is a non-partisan voter education initiative by Disability Rights Idaho (DRI). DRI believes your vote is your voice, and is providing non-partisan voter education materials to voters with disabilities.

We hope you'll use this toolkit to boost the message of the Determined to Vote initiative and share it with eligible Idaho voters with disabilities in your community and network.

**Contact DRI at [info@disabilityrightsidaho.org](mailto:info@disabilityrightsidaho.org) with questions, to request print assets, or for help with partner toolkit assets.**

**Please follow these guidelines and resources to ensure the initiative remains non-partisan, accurate, accessible, and inclusive.**

## General Guidelines for Sharing the Determined to Vote Message

1. Downloadable assets and resources are available at [drivote.org/partner-toolkit](https://drivote.org/partner-toolkit).  
**Please do not edit any provided assets.**
2. Non-profit and non-partisan DRI partners are welcome to create their own co-branded assets using the brand and campaign assets such as the DTV logo and colors, but please ensure all materials remain fully impartial and always include the initiative's URL: **drivote.org**.
3. Always direct your audience to **drivote.org** for the full voter toolkit and for help accessing their right to vote.
4. Remember to emphasize DTV's main public service message: **Idaho's voter ID laws have changed. For eligible voters with disabilities, the changes to Idaho's voter ID laws do not change your right to vote, and there are resources and help available to access voting.**
5. Reach out to DRI at [info@disabilityrightsidaho.org](mailto:info@disabilityrightsidaho.org) with any questions, concerns, or requests for additional information and assets.

## Additional Asset Requests

### Print Assets

We have a limited number of printed voter toolkit brochures available for distribution. Requests for these materials will be handled on a case-by-case basis and as supplies last. Please reach out to us at [info@disabilityrightsidaho.org](mailto:info@disabilityrightsidaho.org) to request these materials. You

## Determined to Vote .\_\_\_\_\_

can also print your own brochures for distribution using the print assets available on the partner toolkit website.

### **Video Assets**

You can request DTV's video assets by emailing us at [info@disabilityrightsidaho.org](mailto:info@disabilityrightsidaho.org). These requests will be handled on a case-by-case basis and will require content approval from DRI before publishing the video. We highly encourage partners to share the video on their own channels by resharing from DRI's marketing channels, including [YouTube](#), [Facebook](#), and [Instagram](#).

## **Available Assets for Download & Use**

Please use these assets to amplify the message of the DTV initiative.

### **Brand & Campaign Assets**

*You can use these assets to co-brand or create PSAs, social media posts, email or print newsletters, and more to promote the message of DTV.*

- Determined to Vote logo variations
- Disability Rights Idaho logo variations
- Determined to Vote initiative style guide

### **Print Assets**

*Feel free to print these assets and provide them to your audience, or to link to them for digital sharing.*

- Determined to Vote Voter Toolkit (English)
- Determined to Vote Voter Toolkit (Spanish)
- Easy Voter Guide (English)
- Easy Voter Guide (Spanish)
- Protection and Advocacy for Voting Access (English)
- Protection and Advocacy for Voting Access (Spanish)
- Voting From a Facility or Hospital (English)
- Voting From a Facility or Hospital (Spanish)

### **Social Media Assets**

*Use these assets to share about the DTV initiative on your social media accounts. Each asset includes a zip file with image alt text and Spanish versions. Please keep accessibility and inclusivity in mind when posting to social media and use best practices for web accessibility.*

- Instagram and Facebook grid graphics, alt text, and suggested captions (English)
- Instagram and Facebook grid graphics, alt text, and suggested captions (Spanish)
- Instagram and Facebook stories graphics (English)
- Instagram and Facebook stories graphics (Spanish)